

IT'S FUN & EASY TO BOYCOTT BY NUMBERS



If the barcode starts with 729 it was made in Israel.

Choosing to leave Israeli products on the shelf is the probably most effective and civilized decision you can make. Since 1948, nothing has threatened to end Israeli Apartheid and its violent repression of Palestinians. But the international boycott movement is working.

You can join us by simply making another choice.

When you hear politicians say, "Israel is innocent because it's Israel," tell your friends "729 – I don't buy it."

To learn more about the BDS movement visit:

www.BoycottIsraeliApartheid.org/729

**BOYCOTT ISRAELI
APARTHEID CAMPAIGN**

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